



**THE NORTH WEST TEACHERS AND ADJUDICATORS  
ASSOCIATION PROUDLY PRESENT**

**THE BRITISH NATIONAL IRISH DANCING  
CHAMPIONSHIPS 2022**

**BOLTON WHITES HOTEL &  
CONVENTION CENTRE**

**27<sup>th</sup> to 29<sup>th</sup> July 2022**

**VENDING, ADVERTISING AND SPONSORSHIP  
OPPORTUNITIES**

**ENQUIRIES – [desilke648@icloud.com](mailto:desilke648@icloud.com) or [des@instepfm.com](mailto:des@instepfm.com)**

# **BRITISH NATIONAL IRISH DANCING CHAMPIONSHIPS 2022**



The North West Teachers and Adjudicators Association are looking for sponsors and advertisers for the 31<sup>st</sup> British National Championships at the Bolton Whites Hotel & Convention Centre, from the 27<sup>th</sup> to 29<sup>th</sup> July 2022.

This is an amazing opportunity for Companies, Dancing Schools, Regional Councils, Feis Organisers, Vendors, and individuals to become associated with our event as well as being a very cost-effective way of promoting your Business, School, or Event to all of our attendees.

Please see below for advertisement prices in our official programme or a Championship/Advert or Championship ONLY sponsorship.

## **Full Colour Advert Prices**

Inside Back Colour Cover	<b>£250.00</b>
Inside Front Colour Cover	<b>£250.00</b>
Outside Back Colour Cover	<b>£400.00</b>
Full Page A4 Colour Advert	<b>£75.00</b>
Half Page A4 Colour Advert	<b>£50.00</b>

## **Championship Sponsorship**

Championship Sponsorship - Includes a full-Page Colour Advert	<b>£150.00</b>
Championship Sponsorship ONLY	<b>£100.00</b>

# All types of advertisements:

No last names listed for children. No inappropriate photos - this is at the discretion of the NWTA.

Schools advertising may list the city or area of their school but not the address or directions. By submitting an advertisement, you are confirming that you have written permission from the parent/ guardian of any child whose image is used in the advertisement

Because these advertisements may be viewed by adjudicators: Additional guidelines below;

No photos of dancers, in conjunction with a dancing school name

No photos of dancers with any name, first or last.

No photos of dancers, wearing/holding any type of awards, thus indicating their former success

No photos of dancers in class costume in conjunction with the school name

All advertising materials are subject to approval by the North West Teachers Association prior to acceptance

**CLOSING DATE FOR ADVERTS: 1<sup>st</sup> JULY 2022**

**FULL PAYMENT REQUIRED BY 1st JULY 2022**

PLEASE SEND YOUR ADVERT (A4 PORTRAIT) IN ONE OR MORE OF THE FOLLOWING FORMATS LISTED BELOW;

**JPEG, PDF, WORD, EXCEL OR POWERPOINT**

EMAIL FILES TO: [desilke648@icloud.com](mailto:desilke648@icloud.com) or [des@instepfm.com](mailto:des@instepfm.com)

Please complete this form and email to: [desilke648@icloud.com](mailto:desilke648@icloud.com) or [des@instepfm.com](mailto:des@instepfm.com) Or Post to: Des Silke, 133 Hatfeild Mead, Morden, Surrey, SM4 5PG.

**I wish to purchase:**

Inside Front Cover advert		£250.00
Inside Back Cover advert		£250.00
Back cover advert		£400.00
Full Page colour advert		£75.00
Half Page colour advert		£50.00
Championship Sponsorship/advert		£150.00
Championship Sponsorship ONLY		£100.00

**FULL PAYMENT REQUIRED BY 1st JULY 2022**

Name:

Company Name:

Address:

TEL:

Email:

Cheque to be made payable to "British National Championships" and posted to Des Silke, 133 Hatfeild Mead, Morden, Surrey, SM4 5PG

**Bank Details Below:**

**Please quote Name, School or Business name with payment**

**BRITISH NATIONAL CHAMPIONSHIPS 2022**

**SORTING CODE: 51-61-11**

**A/C NUMBER: 70567255**

**IBAN: GB59NWBK51611170567255**

**BIC: NWBKGB2L**

**REFERENCE: BN2022-advert**

**NATIONAL WESTMINSTER BANK PLC - 51-61-11**

**ALTRINCHAM**

23 Stamford New Road, Altrincham, WA14 1DB



## Official Merchandiser

Price to be the Official Merchandiser is £1000.00 (includes a Vendor pitch and a full page colour advert inside front or back of programme).

## Irish Dance Stall Holder / Vendor

The price for a stall at this year's event will be £500.00 (includes a full page colour advert).

## Hair & Make-up Vendors

The price for a Hair & Make-up pitch at this year's event will be £250.00.

### I wish to purchase:

Official Merchandiser (includes a Vendor pitch and a full page advert)		<b>£1,000.00</b>
Vendor Pitch (includes a full page advert)		<b>£500.00</b>
Hair & Make-up Pitch.		<b>£250.00</b>

**FULL PAYMENT REQUIRED BY 1st JULY 2022**